



LearnKey – a Constant Force in e-Learning

LearnKey, Inc. is a premier provider of e-learning technology, online learning solutions and self-paced training courses to corporate, education, government and individual clients worldwide. Very few companies have a longer history in the business of e-learning than LearnKey's 15 years of continuous operation.

From the company's earliest days in 1987 when founder and CEO John Clemons filmed training videos for users of WordPerfect 4.2 in a small basement studio, LearnKey has filled the demand for self-paced learning. As progressing technology has opened new e-learning platforms, LearnKey has remained at the forefront. LearnKey pioneered multimedia-based training courses on interactive CD, and is now one of very few e-learning companies to deliver consistent, high quality instruction online using streaming media technology.

LearnKey has built its reputation over the years by delivering courses of the highest production quality and adhering strictly to learning objectives. The clear, solid instruction featured in all LearnKey courseware cuts the time and lowers the cost of gaining proficiency in a new software program, certifying in an information technology field or acquiring the interpersonal and business skills necessary to fulfil the needs of customers.

LearnKey's "Learn From the Experts" instructional philosophy capitalizes on the skills and knowledge of professional trainers, best-selling authors and nationally recognized seminar lecturers to bring expert instruction to customers. For the past 15 years, LearnKey has followed that philosophy to deliver effective e-learning solutions to organizations and consumers around the globe.

We can supply the full range of LearnKey courses.

Most LearnKey courses come on CD-Rom or are available to access Online. However, a few are only available on a CD-ROM or on a DVD. This information is indicated against each course on our website. We can also provide a variety of license options for multiple users - for both online and CD-ROM versions of courses.

Training from LearnKey is a cost effective method that meets the critical demands of computer users. Experience expert-led courses in a comfortable and convenient environment. You get the feel of classroom delivered through flexible and familiar technology.

Training comes to life with our full motion video, challenging labs, critical assessment and real-world insight from experts with vast experience in the subject matter. Engage in dynamic learning where multiple senses help reinforce learning concepts. See the steps, hear the explanations then put your skills to work. Our proven methodology provides an unequalled training experience with exceptional results.

LearnKey courses integrate expert video instruction with hands-on exercises and challenging tests. Because these courses utilise digital video, the personality of the instructor is not lost in the format. You get the advantage of interactivity and the flavour of a live presentation from an expert who brings the training concepts to life.

CD-ROMs and online versions of courses are amongst the most popular training delivery methods in use among LearnKey customers. All courses have a user friendly interface that provides dynamic delivery of movie files. Most courses also include additional features like test questions, interactive exercises, a course index and a glossary.

As a rule of thumb there is between 3 to 5 hours of training per session included on CD-ROMs, with most courses comprising a number of separate training sessions.



Video instruction provides one of the most flexible and comfortable training experiences. The user is able to work at their own pace, in their choice of area - including training room or home. Through more than fifteen years of perfecting the video training delivery format, LearnKey can promise compelling, high-quality training at a reasonable price. Our "Learn from the Experts" teaching methodology capitalizes on the skills and knowledge of industry experts, providing real-world insight from recognized and respected IT professionals. It's like having an expert in your living room, patiently explaining until you thoroughly understand the concepts.

LearnKey experts make the difference!

With LearnKey courses you:

- get high-quality video instruction.
- learn from an expert in the specific field you're studying - someone with years of experience communicating this material as a teacher, trainer, lecturer or author.
- have a "portable classroom" that helps you learn new skills at home, at the office, in a training lab - anywhere there's a DVD player!
- see and hear concepts explained and demonstrated on the screen. You're not forced to rely only on reading the course textbook to learn the material.

As a rule of thumb there is approximately 2 hours of video presentation per session, with most courses comprising a number of separate training sessions.



In 2002 LearnKey introduced OnlineExpert.com, utilising the outstanding training content but now delivered through an Internet connection.

OnlineExpert also offers support, mentoring, lab exercises and exam preparation simulations - making it a complete eLearning environment. OnlineExpert's video streaming technology is based on the Real Network video server, meaning video content can be streamed on as little as a 56K dialup connection.

As a solution to the challenges of low bandwidth connections, LearnKey offers an alternative to streaming video and audio over the Internet called "MediaPoint" technology.

With MediaPoint, you will be able to log on to the Internet and enjoy the eLearning experience without the bandwidth and streaming challenges you may encounter with a dial-up connection. MediaPoint CDs include all of the bandwidth intensive files, which guarantee seamless and excellent delivery of training to your desktop.

If you are using an Internet connection of less than 56K you may experience an inconsistent delivery of the media-rich training components.